

GIRLS IN THE LEAD

Gender equality is one of the Global Sustainable Development Goals and a crucial driver for reducing poverty and inequalities. A wide range of girls' empowerment organizations in the field of sport for development have created innovative methodologies to work towards this common goal, but unfortunately, they are not able to reach their full potential.

During our experiences in coaching small and medium-sized girls' empowerment organizations in South Africa and Germany, Girls in the Lead organizer, Camp Group, has identified three areas of potential improvement:

- Systemizing program design and curriculum through meta reflection on organizations' activities
- Increasing organizations' knowledge and skills with impact orientation program design and evaluation to increase program sustainability and robustness
- Improving the ability of organizations to communicate achievements and learnings to advocate for their goals towards social change.

Girls in the Lead intends to fill these gaps by supporting the capacity building of girls' and women's empowerment organizations in the field of sport for development, opening the opportunity for best-practice exchange by creating a network of gender practitioners and encouraging the interdisciplinary sharing of knowledge within national and international contexts.

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