

## **Girls in the Lead Privacy Policy**

Girls in the Lead respects your privacy. We collect information to provide better services to you, update you on the impact of your contributions and communicate about special services. Girls in the Lead recognizes that we must maintain and use your information responsibly.

### **Privacy Policy Overview**

This policy describes what personal data we collect, how we use it, and your choices.

We collect information from you when you visit and take actions on our website. We use this information to provide the services you've requested. We use analytics to provide a better experience and improve our website and web beacons and similar technologies to track usage patterns and conduct marketing.

Except for the purposes outlined below, we will not trade, share, or sell your personal data with anyone. Refer to the policy for complete details.

Our Privacy Policy takes into account the requirements of the General Data Protection Regulation ("GDPR"). If you are based in the European Economic Area, we will transfer your personal data to the United States pursuant Standard contractual clauses for personal data transfer to third countries.

If you have any questions about our Privacy Policy, please contact us at [info@girlsinthelead.org](mailto:info@girlsinthelead.org)

LAST MODIFIED: November 23, 2020

By continuing to access or use Girls in the Lead website, you agree to be legally bound by this Privacy Policy. These terms may be modified from time to time and the changes will be posted on our website (we will notify you of these where appropriate).

This policy applies to information collected by the Girls in the Lead through all channels.

Girls in the Lead is operated by Cameron Project Group gemeinnützige GmbH, Glogauer Strasse 21, Berlin-Kreuzberg, 10999, Germany under registration number: HRB 147943 B – Amtsgericht Charlottenburg and tax number 27/611/04024 Finanzamt für Körperschaften I.

For the purposes of the applicable data protection law, including the GDPR, Camp Group is the data controller for the processing of your personal data.

### **Information We Collect**

#### Information Collected from Website Visitors

As a visitor to our Website, Girls in the Lead servers automatically record certain information, such as your Internet Protocol ("IP") address (so we understand which country you are connecting from when you visit the website), your operating system, your browser ID, your browsing activity on our site, and other information about how you interacted with our website, which can be used to identify you. We may collect this information also through the use of cookies or other tracking technologies

You may choose to interact with our website by entering data into form fields and providing personal data to GlobalGiving, such as giving us your name and email address and signing up for our newsletter account.

We only collect personal data that is reasonable or necessary to accomplish the purpose of your interaction with Girls in the Lead as a visitor to our website. Any personal data provided by you as a visitor to the website will be used only as described in this Privacy Policy.

When you sign up for our newsletter, we collect basic information about you - your name and email address.

### **Making a Donation**

When you make an online donation on [globalgiving.org](http://globalgiving.org), we collect personal data such as your name, billing address, and email address, if you have not previously provided these details during a prior session. We collect information about your donation, including the project you are donating to and the amount of your donation. We also collect (but do not retain) credit card numbers which are processed by a third-party payment vendor subject to the Payment Card Industry Data Security Standards. If you use PayPal, Apple Pay, M-PESA/M-Changa, or a similar service, their use of your information is based on their terms of service and policies, not ours, so we encourage you to review those policies carefully.

### **Use of Information**

Girls in the Lead uses the personal data that you provide or we obtain, and the technical information logged by our servers to:

Process your donations, send you updates on how your donation has been used, newsletters, events and information about Girls in the Lead. We will only send you this information by email if you consent to us doing so at the time you provide us with your personal data. You may opt out of receiving such emails by following the instructions contained in each email we send you.

If you ask us to delete your data or remove from our mailing lists and we are required to fulfil your request, we will keep basic data to identify you and prevent further unwanted processing;

We may anonymize the information that we collect and use such anonymized data for statistical and market research purposes, including sharing it with affiliates, business partners, and academic researchers; operate the website, market and advertise our services, and operate our organization; and compile aggregate statistics that allow us to understand how visitors or registered users use our website, and to make improvements in design and content to better serve you.

### **Disclosure of Personal Data**

We will share your personal data with our representatives, service providers and contractors in order to offer you services in connection with our website, communicate news and information about Girls in the Lead, provide customer service, marketing and advertising. These service providers are authorized to use your personal data only to the extent necessary to serve these purposes, or as otherwise authorized by this policy. Except for the purposes outlined herein, we will not trade, share, or sell a donor's personal data with anyone else.

### **Cookies**

Like most websites, our servers automatically collect certain technical information when you visit our website, including your IP address, browser type, browser language, the date and time of your visit, the referring URL, and, if you have visited our website before, one or more cookies that may uniquely

identify your browser. We also collect information about your activities on the website using google analytics, such as the pages you visit and click on website and source you arrived at the website.

In order to collect this information, the website places a cookie on your hard drive. A cookie is a small file containing a string of characters that is sent to your computer when you visit a website. When you visit the website again, the cookie allows that site to recognize your browser. Cookies may store user preferences and other information. We also use web beacons and other technologies to track usage patterns.

We use several tools to collect information about use of this website. These tools collect information such as how often you visit this website, what pages you visit when you do so, what elements you interact with, what other sites you used prior to coming to this website. We use the information we get from these tools to improve our website, for website analysis and statistics and respond to service requests you make.

### **Your Rights**

Right to access: We do our best to keep your data accurate and up to date, to the extent that you provide us with the information we need to do so. If your data changes (for example, if you have a new email address), then you are responsible for notifying us of those changes.

Upon request, we will provide you with a copy of the information that we have.

Right to erasure: If you wish to delete your account or have your information removed from our system, you can do so by sending an email to [info@girlsinthelead.org](mailto:info@girlsinthelead.org). For privacy and security, requests must come from the email address tied to your account.

### **Links to Other Websites**

Other websites, including those of our partners, have their own privacy policies. When you provide personal data at one of those sites, you are subject to the privacy policy of the operator of that site, not the Girls in the Lead Privacy Policy. We encourage you to read that policy before submitting any personal data.

### **Safeguarding Your Information**

Girls in the Lead understands the importance of keeping your information secure and confidential. We take reasonable and appropriate measures to protect personal data from loss, misuse and unauthorized access, disclosure, alteration and destruction, taking into account the risks involved in the processing and the nature of the personal data.

### **Data Storage**

Your data will be stored on servers of our hosting service providers. We will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy Policy and US and EEA data protection legislation.

### **Privacy Policy Updates**

Our Privacy Policy is regularly reviewed to make sure we continue to serve the privacy interests of our users. If our information practices change materially, we will notify you of these policy changes by posting them on the privacy page of this website and we will ensure that these changes are brought to your attention.

### **Contact Us**

Individuals with inquiries or complaints regarding our Privacy Policy should contact by sending an email to [info@girlsinthelead.org](mailto:info@girlsinthelead.org). We try to reply promptly to every message we receive. This information is used to respond directly to your questions or comments.